

Atara Lipkin

Visual Communications student,
graphic designer, illustrator
and commission artist.

WORK EXPERIENCE

Wix Playground, *Designer*

2023-2024, Tel-Aviv

Specializing in the Wix Editor platform, design, UI/UX and building.

Holam, *Designer and Illustrator*

2023-2024, Jerusalem

Inhouse designer and illustrator at Holam. Holam is a company that creates learning platforms for elementary school children.

Sharon Shrem Studio, *Branding Studio*

2021- Present, Jerusalem

Design brands for a variety of companies, including logos and general graphic languages.

ADDITIONAL EXPERIENCE

Perach Bezalel, *Paid Scholarship*

2021- present, Jerusalem

Run weekly workshops with local elementary students from a variety of backgrounds, introducing them to visual communications and illustration.

Alutaf, *Applied Behavioral Analysis (ABA) Therapist*

2018-2019, Modiin

As part of national service, worked with children with autism in cooperation with a Behavior Analyst, Speech Therapist, Occupational Therapist, Social Worker and Physical Therapist in order to maximise the realization of the children's potential.

EDUCATION

Tzviya Yetziratit, *High school diploma*

2013 - 2017, Jerusalem

Bezalel Academy of Art and Design, *Visual Communications- B.Des*

2020- present, Jerusalem

Pratt Institute, *Communications Design- Exchange Program*

2022, Brooklyn, NY

AWARDS AND CERTIFICATES

- Applied Behavioral Analysis (ABA)
- Award of Excellence in Bezalel Academy of Art and Design
- Presidents list at Pratt Institute

CONTACT

Jerusalem

Israel

Ataralipkin@gmail.com

972 53 530 6930

SKILLS

Adobe:

Photoshop

Illustrator

Premier Pro

After Effects

Indesign

Figma

Cinema 4D

Wix Editor

LANGUAGES

Fluent in English
and Hebrew